



## PRESS RELEASE

### Media Contact:

Jen Morris  
Director, Marketing & Communications | Mile High United Way  
[Jennifer.morris@unitedwaydenver.org](mailto:Jennifer.morris@unitedwaydenver.org)  
303-561-2259 (o) 303-803-0925 (c)

### **Mile High United Way Honors Colorado Businesses for Outstanding Contribution and Demonstrated Commitment to the Community**

*Community investments serve more than 1.2 million individuals in need throughout the Metro Denver area*

DENVER, CO – February 21, 2014 – Mile High United Way believes that all children should enter school ready to learn; all youth should graduate from high school ready for college or work; and all individuals and families should have the opportunity to attain economic stability. Last year, more than 800 corporations and thousands of individuals came together to contribute over \$36 million to Mile High United Way, allowing 1.2 million individuals in need to be served in the Metro Denver area through numerous programs and partner agencies.

With the community's support, 38,837 youth received tutoring and mentoring to help them graduate from high school ready for college or work, 3,207 educational and early literacy related home visits were conducted to strengthen parents' abilities to help their children, and over 124,000 calls were received by Mile High United Way's 2-1-1 from people requesting help with basic needs.

Each year, Mile High United Way honors exceptional companies for their outstanding employee campaigns and demonstrated commitment to the community. On Thursday, February 20, during the Campaign Victory Celebration held at the Artwork Network, over a dozen companies were given top nods for their contributions through corporate and employee giving campaigns. Among them were Mile High United Way's Cornerstone Society members, a name bestowed to them for each contributing one million dollars or more to Mile High United Way last year. PCL Construction topped the list with \$1.5 million, followed closely by CenturyLink, Wells Fargo and Xcel Energy. Collectively, they have given over \$5 million in 2013 and \$67 million in the last ten years to positively impact the community through both corporate and individual gifts.

Additionally, awards were given to companies who go above and beyond financial contribution to Mile High United Way with in-kind donations, volunteerism and by creating a culture of giving within their organizations. This year, the Champion of Hope Awards were presented to Burns & McDonnell in the small business category who raised \$43,000, a 26% increase from last year; Molson Coors Brewing Company from the medium business category who raised \$360,000, a YOY increase of 30%; and Anadarko Petroleum Corporation in the large business category, who increased their giving from \$269,000 in 2012 to \$964,000 in 2013 and engaged in ten employee volunteer projects throughout the year.

The Champion of Hope Emeritus Award winners, who have won the Champion of Hope award three years in a row, included MillerCoors, PCL Construction, Deloitte Consulting, Lockheed Martin Space Systems, Delta Dental of Colorado, Lockton Companies and CenturyLink.

The final awardees, received the Spirit of Hope Award, recognizing *new* corporate partners of Mile High United Way that demonstrate outstanding commitment to the community. They included Agrium Wholesale, a small business who not only raised \$16,000 but also collected nearly 1,000 items for Food Bank of the Rockies; Jones Lang LaSalle, the medium business awardee raised \$101,000 in addition to their \$69,000 corporate gift; and Sage Hospitality, from the large business category was honored for selecting Mile High United Way and 22 other United Ways across the country to help end homelessness and provide shelter by working to extend the opportunity for all individuals and families to move toward economic self-sufficiency. In April and May 2013, Sage raised over \$33,500 through its Dollars for Dreams campaign.

"We are so grateful for the generosity of these corporations and their employees who truly believe in a community united to change lives and create better opportunities for everyone," said Christine Benero, president and CEO of Mile High United Way. "It is what makes Colorado such a very special place."

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**LIVE UNITED**



**Mile High United Way**  
Give. Advocate. Volunteer.

### **About United Way**

Mile High United Way advances the common good by creating opportunities for a better life for all in our community. Our focus is on school readiness, youth success and adult self-sufficiency – the building blocks for a good quality of life.

We are all connected. We all win when a child succeeds in school, when a young person graduates from high school prepared for college or career training and when a family is financially stable. Be a part of the positive change. You can give, you can advocate, or you can volunteer. [www.UnitedWayDenver.org](http://www.UnitedWayDenver.org)