LEADING THE CHARGE
INSPIRING THE CHANGE

WOMEN UNITED LUNCHEON
SPONSORSHIP INFORMATION
MILE HIGH UNITED WAY

Working side-by-side with passionate people like you, Mile High United Way tackles the big, complex, even daunting issues that face Metro Denver.

We are changing the odds for families and individuals in our community, and moving them out of poverty. But we can’t do it alone – it takes UNITED approach.

MILE HIGH UNITED WAY WOMEN UNITED

Women United members support Mile High United Way’s community goals by inspiring women to take action. Through three Women United planning groups, members connect with volunteer activities, networking events, public policy efforts, and philanthropic opportunities, encouraging them to become agents of change across our community.

EVENT DETAILS

Mile High United Way’s Women United Luncheon brings together 1,000 community and business leaders to learn about issues facing our community and to find engagement opportunities that lead to a community united.

Mile High United Way
19th Annual Women United Luncheon

Wednesday, September 20, 2017

Keynote Speaker
TBD

Time Details
10:30 a.m. – VIP Reception
11:00 a.m. – Doors Open
11:45 a.m. – 1:00 p.m. Lunch and Program

City Center Marriott
1701 California Street, Denver, CO 80202

Contact
For more information contact Julia Hughes at Julia.Hughes@unitedwaydenver.org or 303.561.2275
SPONSORSHIP LEVELS

Live United $25,000
“Live United” sponsors receive the following benefits:

• Opportunity to introduce speaker and recognition as speaker sponsor or opportunity to introduce match and recognition as matching sponsor
• Acknowledgment in email communications to all donors
• Three tables (30 seats) at event with premium placement
• Twenty invitations to the VIP reception and photo with speaker
• Recognition in local advertising (if available)
• Recognition as “Live United” sponsor of Women United Luncheon on event materials
• Save the date (electronic) • Ticket purchase confirmation
• Invitation (printed) • Premium full page ad space in program
• Signage • Website registration
• Special recognition from podium at luncheon
• Acknowledgment in Women United e-blasts and through social media

Additional year-round benefits include:
Logo inclusion on:
• Quarterly Mile High United Way e-communications
• Children’s Holiday Party event materials
• Annual baby shower signage
• Women United’s page on unitedwaydenver.org

Advocate $5,000
“Advocate” sponsors receive the following benefits:

• One table (10 seats) at luncheon with premium placement
• Ten invitations to the VIP reception and photo with speaker
• Recognition as the “Advocate” sponsor of Women United Luncheon on event materials
• Website registration
• Half page ad space in program
• Recognition on event signage and from podium at luncheon

Volunteer $2,500
“Volunteer” sponsors receive the following benefits:

• One table (10 seats) at luncheon
• Recognition as “Volunteer” sponsor of Women United Luncheon
• Company listing in event program
• Recognition on event signage
• Save the date (electronic)
• Invitation (printed)
• Signage
• Website registration
• Ticket purchase confirmation
• Premium full page ad space in program

Give $10,000
“Give” sponsors receive the following benefits:

• Two tables (20 seats) at event with premium placement
• Twenty invitations to the VIP reception and photo with speaker
• Recognition as “Give” sponsor on Women United Luncheon event materials
• Save the date (electronic) • Ticket purchase confirmation
• Invitation (printed) • Premium full page ad space in program
• Signage • Website registration
• Special recognition from podium at luncheon
• Acknowledgment in Women United e-blasts and through social media
2016 – OLYMPIA SNOWE
US Senator from Maine, 1995-2013
Representative, US House of Representatives, 1979-1995

Olympia Snowe is recognized as a policy thought-leader in Washington. She is also an inspiration for the barriers she overcame to become one of the most powerful women in Washington. The Washington Post summed up Senator Snowe’s powerful legacy as a politician “with several historic distinctions to her name: She is the first woman in US history to serve in both chambers of a state legislature and both chambers of Congress. She was the first Greek American woman to serve in Congress, the youngest Republican woman elected to the House and the first Republican woman to serve on the Senate Finance Committee.”

She made the decision not to seek a fourth term in the United States Senate when she arrived at a stark reality: that the excessive political polarization in Congress would not diminish in the short term. As a result, she joined the Bipartisan Policy Center in Washington, to take her fight for bipartisanship in a different direction. At the BPC, she serves as a Senior Fellow where she is able to harness her insider’s knowledge to promote change from outside of Congress.

2015 – SHERYL WUDUNN
Pulitzer Prize Winning Journalist and Best-Selling Author

The first Asian-American reporter to win a Pulitzer Prize, Sheryl WuDunn has journeyed through several industries, from banking to journalism and book writing, pulling together critical insights to bear upon her work. Most recently, she has co-authored a new book, A Path Appears, with her husband Nicholas Kristof, about spreading opportunity and making a difference in the world.

WuDunn and her husband Nicholas Kristof won a Pulitzer Prize for their coverage of China’s Tiananmen Square movement, becoming the first married couple to win a Pulitzer for journalism. They are authors of three best-selling books: China Wakes: The Struggle for the Soul of a Rising Power; Thunder from the East: Portrait of a Rising Asia in 2000; and Half the Sky: Turning Oppression into Opportunity for Women Worldwide in 2009.

2014 – WILL SCHWALBE
Best-Selling Author

Will Schwalbe has worked in publishing (most recently as Senior Vice President and Editor in Chief of Hyperion Books); digital media, as the founder and CEO of Cookstr.com; and as a journalist, writing for various publications including The New York Times and the South China Morning Post. He is on the board of the Kingsborough Community College Foundation. He is the coauthor, with David Shipley, of Send: Why People Email So Badly and How to Do It Better.
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We appreciate your support for Mile High United Way’s Women United.
To commit to your sponsorship level, please complete the form below, or online at unitedwaydenver.org/luncheon. Submit to Lauren Black at events@unitedwaydenver.org, 303.561.2279.

**Sponsorship Commitment** (Please check one)

- [ ] “Live United” Sponsorship Level, $25,000
- [ ] “Give” Sponsorship Level, $10,000
- [ ] "Advocate" Sponsorship Level, $5,000
- [ ] “Volunteer” Sponsorship Level, $2,500

**Contact Information**

Primary Contact ___________________________________________ Title ____________________________

Company (as you would like to be recognized) ________________________________________________

Address ___________________________________________________________________________________

City ___________________________________ State ____________ Zip ____________________________

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To help us promote your organization through social media, please provide a web address for the following:

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