



MILE HIGH UNITED WAY'S CHILD CARE OPTIONS

SEPTEMBER 2016

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Mile High United Way's Child Care Options provides families with local referrals to licensed child care providers, assistance finding licensed care openings, and consumer education on how to select quality child care. This service is free, confidential, and available throughout the state of Colorado.

Families can reach Mile High United Way's Child Care Options Monday to Friday, 8 a.m. – 5 p.m. by dialing 877.338.2273, live chat online at unitedwaydenver.org/2-1-1-child-care-options, or emailing childcareoptions@unitedwaydenver.org.

CHILD CARE OPTIONS BY THE NUMBERS

868 TOTAL CONTACTS*
(Current Month)

2,914 Year to Date Contacts*

Contact Type



PHONE
826



EMAIL
30

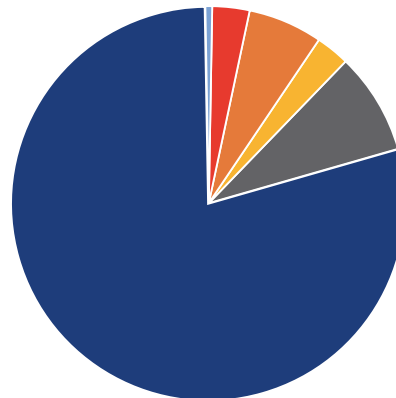


WALK IN
0



LIVE CHAT
12

CHILD CARE OPTIONS CONTACTS



- 79% Licensed Child Care Referral
- >1% Licensed Special Needs Care Referral
- 3% Referral Follow-Up
- 6% Consumer Education
- 3% Assistance Paying for Child Care
- 8% Other Child Care Related Inquiries

* Total contacts include individuals who contacted Mile High United Way Child Care Options by phone, email, walking in, and live chat.



FAMILIES WE SERVE

The statistics below reflect information collected from families seeking child care through Child Care Options.

Colorado Child Care Assistance Program (CCCAP)

The Colorado Child Care Assistance Program (CCCAP) provides child care subsidies to families that are working, searching for employment, or are in training, as well as families that are enrolled in the Colorado Works Program and need child care services to support their self-sufficiency.

67%	Clients eligible for CCCAP
33%	Clients not eligible for CCCAP

Household Income

31%	\$10,000 or less annually
24%	\$10,001 – \$25,000 annually
14%	\$25,001 – \$50,000 annually
6%	\$50,001 – \$75,000 annually
3%	\$75,001 – \$100,000 annually
4%	\$100,001 – \$250,000 annually
0%	Greater than \$250,000 annually
18%	Refused to answer

Type of Household

39%	Two or more adults in the home
61%	Single-parent household

Age of Children Needing Care

1%	Expecting parents
17%	Infant (under a year old)
57%	Pre-kindergarten (ages 1 – 4)
17%	Ages 5 - 7
7%	Ages 8 - 10
1%	Ages 11 - 13

Primary Language

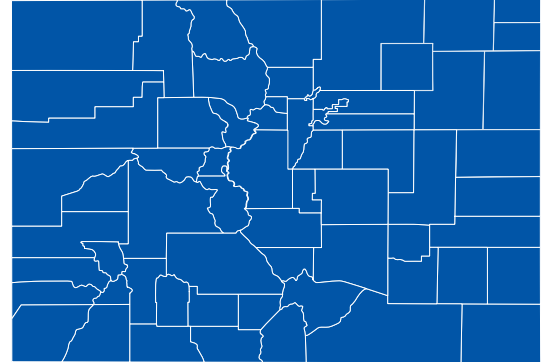
96%	English-speaking
4%	Spanish-speaking

FOLLOW-UP RESULTS

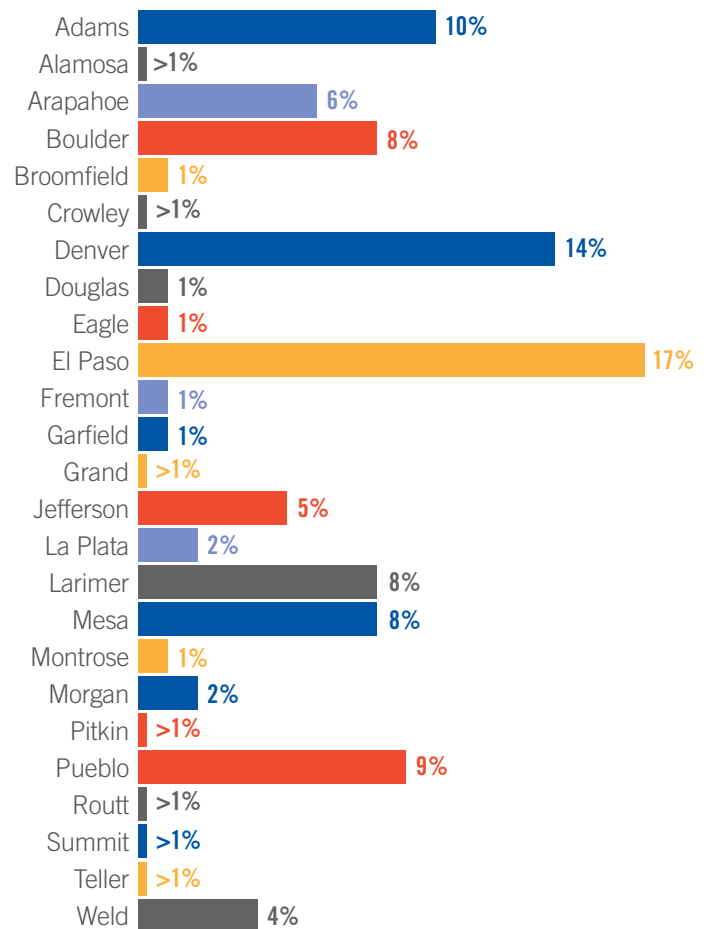
47%	Found child care using the information they received
90%	Felt their knowledge of the child care search process increased
100%	Would recommend Mile High United Way's Child Care Options to a friend

WHERE WE HELP

Mile High United Way's Child Care Options provides services to families around the entire state of Colorado.



Contacts by County



Counties not listed did not contact Child Care Options for this reporting period.