

## SPONSORSHIP PACKET:

**EVENT:** Mile High United Way's 12<sup>th</sup> Annual Women's Leadership Luncheon 2010

**EVENT DATE:** September 30, 2010

**LOCATION:** Hyatt Denver Convention Center

**KEYNOTE SPEAKER:** Jeannette Walls  
Best-Selling Author of *The Glass Castle*

**FRANCES WISEBART JACOBS AWARD HONOREE:** Carrie Morgridge

**EVENT DETAILS:** VIP Reception: 10:30 – 11:30 a.m.  
Doors and Seating: 11:30 a.m.  
Lunch and Presentation: Noon – 1:30 p.m.

**CONTACT:** Ticket and Table Information: Brooke Mitisek 303-561-2382



**Mile High United Way**



### **Mile High United Way's 12<sup>th</sup> Annual Women's Leadership Luncheon** This luncheon hosts more than 800 community and business leaders.

**Mile High United Way Women's Leadership Council** (WLC) is dedicated to inspiring, educating and encouraging women to become agents of change in our community through philanthropy and leadership. Each member of the WLC donates \$1,000 or more annually to Mile High United Way.

#### **LUNCHEON SPONSOR LEVELS**

Presenting Sponsor	\$10,000
Gold Table Sponsor	\$5,000
Silver Table Sponsor	\$2,500

Women's Leadership Council focuses on Mile High United Way's Adult Self Sufficiency Initiative. A few of the programs we support are:

- Programs that help homeless women and children
- Programs that reduce the dropout rate of high school aged girls
- Programs that ensure individuals and families are afforded the opportunity to move toward economic self-sufficiency

#### **Making A Difference**

Women's Leadership is investing in a better future for our community.

- By contributing more than \$8 million per year to Mile High United Way
- Participating in hands-on volunteer opportunities
- Promoting women in philanthropy and their work in our community

## Presenting Sponsorship - \$10,000



- Two tables (20 seats) at event with premium placement
- 20 invitations to the VIP reception
- Recognition as Platinum Sponsor of Women's Leadership Luncheon on all program collateral
- Special recognition from podium at luncheon
- Full-page ad in luncheon program
- Company logo on event invitation (3,500 invited)
- Recognition as a sponsor in luncheon news releases
- Photo with keynote speaker at VIP event
- Framed above-mentioned photo provided after event
- Featured company story in an issue of the Women's Leadership Newsletter
- Logo and recognition on Mile High United Way website with link to your company's website
- Recognition at four Lunch and Learn events scheduled throughout the year.
  - Logo on Lunch and Learn invitations
  - Logo on luncheon signage
  - Podium recognition at Lunch and Learn events
  - NOTE: The Women's Leadership Lunch and Learn series is a platform used to inform our donors on the progress Mile High United Way is making in the three initiative areas: School readiness, Youth Success and Adult Self Sufficiency.

## Gold Sponsorship - \$5,000



- One table (ten seats) at event
- Ten invitations to the VIP reception
- Recognition as Gold Sponsor of Women's Leadership Luncheon on all program collateral
- Special recognition from podium at luncheon
- Half-page ad in luncheon program
- Featured company story in an issue of the Women's Leadership Newsletter
- Logo and recognition on Mile High United Way website with link to your company's website

## Silver Sponsorship - \$2,500



- One table (ten seats) at event
- Company name as Silver Sponsor of Women's Leadership Luncheon
- Company listing in all event collateral
- Special recognition at event

Mile High United Way's Women's Leadership Luncheon Sponsorship Reservation Form



Mile High United Way



**SPONSORSHIP COMMITMENT** (PLEASE CHECK ONE)

- I commit to Presenting Sponsorship Level, \$10,000
- I commit to Gold Sponsorship Level, \$5,000
- I commit to Silver Sponsorship Level, \$2,500

**PRIMARY CONTACT INFORMATION:**

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY NAME  
**As will appear in  
event materials:**

\_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Contact for Company logo/advertisement/logistics information**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**FAX form to:** Brooke Mitisek at 303-455-6462

**Check or Credit Card Number:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_

**Mail form and payment to:**

Mile High United Way, c/o Women's Leadership Luncheon, 2505 18<sup>th</sup> St, Denver, CO 80211

**OFFICE USE:** Make four copies of the form, keep one for yourself and deliver three to the following individuals:

1. Client (Pedro Bernal)
2. Stacy Vega (This form is your C-5)
3. Donor Relations staff contact