

Recognizing your Campaign Committee and Donors

Don't Forget to Say Thank You!

Mile High United Way will send a thank you letter affirming every individual donation that we get, and we recommend that you personally thank each of your donors as well, whether in person or with a written acknowledgment. A sample Thank You Letter can be found in the section, "Sample Letters".

How Your Company Is Recognized.

Corporate Giving Levels and Perks Fiscal Year July 2009 to June 2010

Cornerstone Society

The Cornerstone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$1,000,000.

Recognition:

Applicable award - memento, plaque or certificate

Listed on MHUW website (recognition page)

Thank you Letter from donor relations staff

Thank you advertisement in DBJ or Denver Post (If space donated and for companies making corporate contributions)

Recognition in annual report

Thank you letter from MHUW President and Board Chair

Thank you banner for company lobby

Signage in MHUW lobby

Listed in program at annual Celebration, Women's Leadership Luncheon & Tocqueville Night Out

Verbal acknowledgement & logo on event sign at MHUW booth at Turkey Trot & annual Celebration

Verbal acknowledgement & logo on event sign at Tocqueville Winter Event, Tocqueville Night Out and Women's Leadership Luncheon

PowerPoint highlighting campaign success at annual celebration event

Verbal acknowledgement & logo on event sign at 1st Tuesdays and Lunch & Learns

Keystone Society

The Keystone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$500,000.

Recognition:

Applicable award - memento, plaque or certificate

Listed on MHUW website (recognition page)

Thank you Letter from donor relations staff

Thank you advertisement in DBJ or Denver Post (If space donated and for companies making corporate contributions)

Recognition in annual report

Thank you letter from MHUW President and Board Chair

Thank you banner for company lobby

Signage in MHUW lobby

Listed in program at annual Celebration, Women's Leadership Luncheon & Tocqueville Night Out

Verbal acknowledgement & logo on event sign at MHUW booth at Turkey Trot & annual Celebration

Verbal acknowledgement & logo on event sign at Tocqueville Winter Event, Tocqueville Night Out and Women's Leadership Luncheon

Capstone Society

The Capstone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$250,000.

Recognition:

Applicable award - memento, plaque or certificate

Listed on MHUW website (recognition page)

Thank you Letter from donor relations staff

Thank you advertisement in DBJ or Denver Post (If space donated and for companies making corporate contributions)

Recognition in annual report

Thank you letter from MHUW President and Board Chair

Thank you banner for company lobby

Signage in MHUW lobby

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Verbal acknowledgement & logo on event sign at MHUW booth at Turkey Trot & annual Celebration

Chairman's Circle – Leaders in Giving

This list recognizes organizations and their employees for giving \$50,000 or more to Mile High United Way, with special thanks to the organizations achieving a percentage of growth over the previous year's campaign.

Recognition:

Applicable award - memento, plaque or certificate

Listed on MHUW website (recognition page)

Thank you Letter from donor relations staff

Thank you advertisement in DBJ or Denver Post (If space donated and for companies making corporate contributions)

Recognition in annual report

Remaining Contributing Companies Not Covered Above

Recognition:

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