

Themes and Fun Ideas for Your Campaign

Iron Chef

Give your company's gourmets a chance to show off. Host a cooking competition, and ask participants to bring a crock-pot filled with their favorite recipes to be judged by a panel of judges.

Reality Campaign

Get "real" with your employees and host a campaign with a theme centered on Reality TV. Activities might include a "Who Wants To Be A Millionaire" trivia contest, a "Survivor" obstacle course, an "Amazing Race" scavenger hunt, or predictions for who will win the "American Idol" contest.

Book, Music and Video Sale

Have employees donate books, CDs, videos, or DVDs for a company or department-wide sale, with proceeds earmarked for Mile High United Way.

Back to School

Collect school supplies for a Mile High United Way partner. Hold a spelling bee or email community pop quizzes to employees and award prizes.

Ice Cream Social

Set up an ice cream bar with a variety of favorite toppings. Make it a fundraiser by charging a dollar a scoop.

Team Spirit Tailgate

Invite employees to wear their favorite team gear on a Friday. Host a "Tailgate Party" during the lunch hour asking employees to bring their favorite dish to share. Host a sports trivia contest.

Executive Chair or Tricycle Race

Set up an office relay course for participants to go through, either sitting in a chair or on tricycles. Let employees "bet" on their favorite contestants to win.

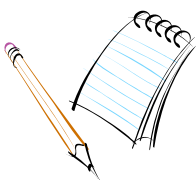
Waffle/Pancake Breakfast

Sell tickets and have people sign-up for their choice of pancakes or waffles. Cook breakfast in your company cafeteria and have each department donate a topping. Include a raffle with prizes like lunch with the CEO, coffee and newspaper delivery for a week, a vacation day, or casual dress day.

Auction Hotline

Invite employees, vendors and local businesses to contribute items for an auction. Set up a special voice mailbox or web page with weekly messages announcing auction items. Update the recorded message daily, announcing the highest bids received to date. Each Friday announce auction results for the week and next week's items.

Tip!



The most engaging theme for employees is often one that ties to Mile High United Way's three initiatives: **School Readiness, Youth Success and Adult Self Sufficiency**. Consider having three different activities, events, or drives that relate to the three initiatives throughout the year. Or focus on one initiative each campaign year.