

WHY MILE HIGH UNITED WAY

Mile High United Way is uniquely positioned to understand the most pressing needs in our community:

- We understand our community's most critical needs because we listen to more than 151,000 people each year who contact our 2-1-1 call center for help. Over the last 3 years the calls to 2-1-1 have increased 30%. Our 2-1-1 call center takes an average of 10,000 calls a month asking for help with rental assistance, food and keeping the lights on.
- We are the only organization that works with families, neighborhoods, service organizations and advocates to enact lasting change.
- Last year, in an open RFP process, we received 280 requests for \$33 million from non-profit organizations, far exceeding the \$6.5 million of available funds.
- In 2010, Mile High United Way raised more than \$38 million of which over 85% was invested directly into the community.
- We are focused on 3 needs that provide a continuum of services to our community – School Readiness, Youth Success, and Adult Self-Sufficiency.
- School Readiness - We invest in programs that get children reading at the third grade level by third grade because we know, children who start behind stay behind.
- Youth Success: 50% of students in Denver do not graduate. We support proven strategies like mentoring and afterschool programs that keep students in school and increase high school graduation rates.
- Adult Self-Sufficiency: 60% of Denver's homeless are families with children. We devote resources to programs that help low-income people increase financial skills, develop workforce experience and move toward economic self-sufficiency.
- We work with over 200 local nonprofit partners, government and businesses to deliver services to the three key areas of investment.



MILE HIGH UNITED WAY BELIEVES IN THE POWER OF ONE.
ONE Person, ONE Family, ONE Company, ONE Community.
See what you can do.

LIVE UNITED



Mile High United Way
Give. Advocate. Volunteer.
www.UnitedWayDenver.org